

National Apprenticeship Awards 100 Word Apprentice Biography Guidance

Your biography may be used in Awards supporting materials such as press releases, on social media and if you are successfully nominated as a regional finalist it could be referenced throughout the event.

The Biography Details screen which you need to complete online is divided into four sections:

- Confirmation of details provided on your entry form (or update if necessary)
- An Introduction section (maximum 30 words)
- A Biography section (maximum 100 words)
- An upload area to submit your photo.

Please read the guidance below for more information

Your introduction should be a maximum of 30 words and include:

- Your name
- Your age
- Sector/Framework or Standard
- Geographic location
- Employer name

Main body to summarise the benefits that your apprenticeship has brought to you

Your biography should be a maximum of 100 words (excluding the heading) and written in the 1st Person

Language

- I feel / see / view / value / dedicated / believe / enjoy / recognise / proactively and as a result
- I am committed to / developing / enjoying / passionate / innovative / overcome / seized the opportunities / outstanding / exceeded expectations
- I have a fresh / innovative / exemplar / outstanding approach / vision / achieved / go the extra mile / have high standards / produce high quality work

This could include career planning, personal barriers you have overcome, what you have achieved

Photo

Please provide a head and shoulder shot with your workplace in the background in JPEG format. Please ensure this is a high resolution photo. JPEG file size should be between 300kb and 3MB (300 dpi at 6cm x 8cm approx) as it needs to be high enough quality to print from if entry is successful at regional stage.

Theme	Example statements
Achievements	<ul style="list-style-type: none"> • On a day to day basis I...(outline your job role) • I have achieved a range of qualifications including... • I have contributed to a range of things in the workplace including new ideas / innovation / fun / increased motivation of other staff members • I have exceeded employer expectations by ... • I am a valued employee in my workplace because... • I have / am continuing to develop/developed strong skills in the area I wish to pursue a career in ...
Progression	<ul style="list-style-type: none"> • I have progressed within my company and have been promoted / taken on additional responsibilities • I am now beginning a Higher or Degree Apprenticeship • After my apprenticeship I will carry on working / may get promoted / or go on to higher education in my college or university

	<ul style="list-style-type: none"> • My employer encourages all their apprentices to progress to Foundation / Higher or Degree Apprenticeship level • My employer sees me as a key part of the company's future when succession planning • I am seen as a bright star in the company
Apprentice Benefits	<ul style="list-style-type: none"> • I have gained valuable experience in the workplace • I have earned a wage • I have grown in confidence and learn to deal with many different people / scenarios • I have benefited from the experience and support of more experienced colleagues in the workplace
Personal Life	<ul style="list-style-type: none"> • I have overcome many personal barriers / obstacles / risen to challenges • In my spare time / when I am not working, I do xxx to help others, using the skills I have learnt during my apprenticeship • I have used my skills to promote apprenticeships to other young people • I am a role model to other potential apprentices

National Apprenticeship Awards apprentice biography example

My name is Jessica, a 21 year old London-based marketer. I'm currently undertaking a Level 3 Digital Marketing Apprenticeship at Google.

It's difficult to overstate the opportunities my apprenticeship has presented. I'm dedicated to becoming an apprenticeship ambassador through excelling within my scheme and progressing within my company.

Since starting my apprenticeship, my self-confidence has grown significantly. I find myself stepping outside of my comfort zone more often, seeking out new opportunities to develop my skill-set. For example, I'm battling to overcome my nervousness when public speaking through regularly volunteering to present to large audiences.

In the future, I hope to continue my education by being sponsored by my company to complete my Bachelors Degree alongside my full-time role.

Please ensure you complete your biography information and photo via the online entry system as this is part of the main entry form requirement to enable you to submit your entry.

**For further guidance please contact
 the Helpline on 0800 954 88 96
 or e-mail entries@appawards.co.uk**